



## AGENDA



9-10:15am: Registration, Networking & Meeting Sponsors

10:15-10:30am: Opening

*Jeff Waldman*

Welcome—The Current State of HR/Recruitment Technology

10:35-11:25am: Mega-Session #1

*Charlyne Fothergill*

We're in a Burning Hot Tech Recruiting Market

11:25-11:40am: BREAK

11:40am-12:30pm: Concurrent Session #1

- 1 **Dave Savory**  
Student Recruitment 3.0 – from Reactive to Proactive Engagement
- 2 **Ray Kanani**  
Drive efficiency, retention and performance with a strategic onboarding approach

### *Description*

The current student recruitment paradigm will be looked at, and its fundamental flaws pointed out—flaws that Millennials aren't putting up with. For companies that don't change their models to the next generation of engagement, they will find it increasingly difficult to find quality talent, which will make them less competitive in their industry. All hope is not lost, this session will outline examples of what companies can do to be proactive in student recruitment in an authentic way to increase engagement by those with the skills and passion to take your organization to the next level.

### *Description*

Providing an engaging and relevant onboarding experience for new hires is nothing new. However, effective onboarding is complex and requires many teams to align. Because of this, onboarding is often disorganized and hectic leaving new hires wondering if they made the right decision. Learn about different technologies that are helping organizations streamline their onboarding workflows to drive a connected culture and competitive advantage.



## AGENDA



12:30-1:30pm: LUNCH

### 1:30-2:20pm: Mega-Session #2

**David Bator**

Turn the Page: HR's Exciting Next Chapter (Employee Engagement)

#### *Description*

Ask your CEO what their most valuable asset is, and whether they believe it or not, they'll answer "our people." Recent research from Deloitte found that 87% of CEOs said employee engagement was top of mind, yet conceded they'd done nothing about it. And while the cost of labour accounts for 2/3 of an organization's operating costs, it's time to acknowledge that your workforce isn't just an expense, but rather an investment in the future. In this tactical, practical workshop, David will demonstrate how a combination of social technology and good old fashioned putting people first is transforming the perception of the HR profession, the function within an enterprise and the value they deliver to a business. David will explore how HR can be equal parts communicator, connector and "chief investment officer" as they utilize data to balance relationships with the C-Suite and People Managers.

### 2:25-3:15pm: Concurrent Session #2

#### 1 **Rob Catalano**

Don't Let Your Managers Be Tools. Give Them Tools Instead

#### *Description*

This session will explore why HR must focus on managers to positively impact employee and business success. We'll discuss why leveraging partnerships with managers is important and how the approach is rapidly changing. Goals: (1) understand why managers are of paramount importance to HR and organizational success. (2) Why management enablement and training is broken, and how new technology is changing approaches. (3) Memorable stories and antidotes you can use tomorrow. (4) Three things to STOP doing to your managers. We'll also be talking about monkeys. And honestly, who can resist monkeys?

#### 2 **Chris Leabeter**

techKNOWLEDGEy—You Really Should Know This

#### *Description*

This session will be an introduction to learning all about jargon and technologies for HR and Recruitment practitioners who work and play in technical environments. Regardless of which industries you recruit talent in (e.g. technology, financial, manufacturing, etc...) it's critical that you fully understand the lingo and terminology that is regularly used. Just imagine yourself trying to recruit a Python Developer when you have no understanding of what a Python Developer is, what they do, what lingo they use... you get the point. Knowing all of this will help you be more successful.



## AGENDA



3:15-3:35pm: BREAK

3:35-4:20pm: Closing

*Salima Nathoo & Jeff Waldman*

What's Next? Discussion on the Top 5 Things You Need to Do NOW

### *Description*

Ask your CEO what their most valuable asset is, and whether they believe it or not, they'll answer "our people." Recent research from Deloitte found that 87% of CEOs said employee engagement was top of mind, yet conceded they'd done nothing about it. And while the cost of labour accounts for 2/3 of an organization's operating costs, it's time to acknowledge that your workforce isn't just an expense, but rather an investment in the future. In this tactical, practical workshop, David will demonstrate how a combination of social technology and good old fashioned putting people first is transforming the perception of the HR profession, the function within an enterprise and the value they deliver to a business. David will explore how HR can be equal parts communicator, connector and "chief investment officer" as they utilize data to balance relationships with the C-Suite and People Managers.